



Below is an update on the Iowa Health and Wellness Plan and Health Insurance Marketplace:

Iowa Health and Wellness Plan

NEW! Iowa Health Link Site Launched: A new website for members and the general public specific to the Iowa Health and Wellness Plan has been launched. Visit iahealthlink.gov for the latest member information on the plan and the Healthy Behaviors Program. Designed to match the new branding campaign for the Iowa Health and Wellness Plan, the site can be accessed on its own, or through the new Department of Human Services site. On iahealthlink.gov, you'll find:

- Plan and benefit information
- Healthy Behaviors information
- News and announcements
- Member materials
- Stakeholder and provider toolkits

[Visit the site today!](http://iahealthlink.gov)

Broadlawns Sees Early Success of the Healthy Behaviors Program: Iowa Medicaid would like to congratulate Broadlawns Medical Center on its early success implementing the Healthy Behaviors Program. To date, more than 1,200 health risk assessments have been completed by Broadlawns assigned patients, due to effective and proactive outreach efforts at the clinic level. To learn more about Healthy Behaviors and how to implement, [access the provider toolkit](#). Look for more organizational highlights of success with the Healthy Behaviors Program in future updates.

June Iowa Health and Wellness Plan Enrollment Maps Released: The updated Iowa Health and Wellness Plan enrollment maps have been released. The maps reflect enrollment through the end of June 2014. [Access the enrollment maps here](#).

Coming Soon! Additional Member Outreach Materials: New Healthy Behaviors member materials will be released soon. These materials can be used by providers and stakeholders to promote the Healthy Behaviors. Some materials may even be customized to include the provider code for completing the health risk assessment. Keep watching the weekly update emails for the release of the materials.

Other Medicaid Information

State Innovation Model Public Forum Presentation Available: The slides used at State Innovation Model public forum on Monday, June 30, are available. [Please access the presentation here](#). Iowa Medicaid would like to thank all who attended and offered comments on the upcoming grant proposal. Keep watching the weekly email updates for additional information on the SIM process.

Health Insurance Marketplace

CMS Provides Resources to Consumers Asked to Resolve Application Inconsistencies:

The Centers for Medicare & Medicaid Services (CMS) has posted new resources on Healthcare.gov for consumers who are asked by the federal Marketplace to provide more information to resolve application verification inconsistencies. A [blog](#) and [document guide](#) are available on Healthcare.gov.

CMS Hosts Health Insurance Marketplace Workshop: The 2014 CMS Health Insurance Marketplace Workshop will take place on August 21, 2014 in Kansas City, Missouri. There will be no charge for this training. The Health Insurance Marketplace Open Enrollment period for 2015 begins November 15, 2014. This one-day event is intended for CMS partners and Stakeholders who help consumers through the Marketplace process and provide basic awareness and education about the Marketplace. Program and logistics will be sent out early July. This session does not fulfill the certification requirements for Navigators or other assisters, or for agents and brokers. The web-based training certification for the Marketplace will be available in August. [Registration is now open](#).

Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to IMECommunications@dhs.state.ia.us.

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